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# The New Rules Of Scrapbooking: Crafting With Your Photos Can Be Simple



## Synopsis

You take photographs because moments matter and scrapbook them, so you don't forget why. The creative process elevates that desire to a joyful, fulfilling experience. But if our needs are ultimately simple, why do we perpetually feel so overwhelmed? It's because we're attempting to apply outdated scrapbooking expectations and aesthetics to today's world. However, by rewriting the rules we'll no longer see scrapbooking as this complicated thing we must find time and space for, but instead as a simple approach to celebrating what we hold most dear. The five rules in this book offer you a permission slip to finally create a hobby that fills you up and fits your life. Crafting with your photos can be simple.

## Book Information

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## Customer Reviews

I've been scrapbooking for years and have been in a rut lately. This book got my wheels turning with ideas for how I want to proceed with my hobby in the future. This small book gives you a lot to think about but what sets it apart is the resources and questions Jennifer provides to help move the reader towards action. Even if you've "given up" on scrapbooking you should read this book -

Jennifer's approach is accessible to everyone from paper to digital to those who have many completed albums to those with piles of photos. She provides clarity on the way forward as well as a paradigm shift in this book.

This is a great book. It gives you permission to make your own rules, to practice the hobby the way that works for you. It offers a reminder that it all starts with photos and stories and that we need to simplify and make space to be creative. Her suggestion that we create both ritual and celebration around our scrapbooking is very insightful and empowers us to create simply and effectively. I highly recommend this book if you are feeling stuck or overwhelmed with your scrapbooking.

Jennifer Wilson has been on the cutting edge of memory keeping for many years making it easy and simple to get your memories archived. She is a joy to work with. Her coaching is supportive and encouraging no matter what level you are at. There are many scrapbooking icons out there but her blog and books are my favorite. If you are a veteran scrapbooker or a newbie, check her out.

A fantastic book! Jennifer breaks down the common struggles a modern memory keeper faces and provides solutions that are reasonable and doable. The New Rules are the perfect guide to help you continue saving memories. A must read!!

I have always respected Jennifer Wilson's thoughtful and organized way in which she presents information at Simple Scrapper. This book is another great example of that kind of format. Don't miss this new perspective on a great and worthy activity. No matter how "large" you want to be in memory keeping Jennifer can help you be productive. Don't let your memories just reside on your smart phone or camera let Jennifer help you share the important stories of your life and those you love.

Love Jennifer style and approach to being creative and enjoy the process. Because of her tips I have been able to continue with my Project Life spreads, as she revealed it was ok to not post weekly. Apply 1,2 or all of the rules and you will gain crafty peace! I recommend doing one rule at a time!

I love the ideas outlined in this book! I tend to be a 'simple scrapper' and often feel like I'm less of a scrapbooker or less authentic because I don't usually follow trends or try super artsy things. This

book reinforces that as long as my style & methods feel true to me, then that's really all that matters.  
Thank you Jennifer Wilson!

Jennifer did a great job at wading through all the frustrations people have with scrapbooking. It can get overwhelming without a plan. She doesn't just give one idea, but helps you tailor it to your needs and personality.

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